Press-release, Zoom by Mobimex

NAUTILUS

„Transforming spaces into inspiring experiences“

Design YONOH CREATIVE STUDIO, Valencia

“Transforming spaces into inspiring experiences” was – and is – the guiding principle behind NAUTILUS. A complete collection for the open office landscape “space” has been created based on this concept and a detailed briefing for Yonoh.

Seon, February 2023. – With NAUTILUS, Zoom by Mobimex presents a new, exceptional collection for the sophisticated contract and office space. The work produced by Yonoh is characterised by organic forms and a touch of Mediterranean flair. More contemporary than virtually ever before, this aesthetic has never just been a trend for the designer team from Valencia. The collaboration with internationally renowned brands has always been based on friendship – the foundation for appreciating the companies’ understanding of design and for creating unique products. Yonoh’s own signature, paired with the brands’ visions, is consistently evident in their work.

There are numerous opportunities for trying out new or hybrid working models. What works for one company may not be the right choice for another, and this depends on a variety of different social and cultural factors. There is not one solution that is perfect for everyone. What the NAUTILUS collection does is to create a working environment that appeals greatly to employees, customers and stakeholders – furniture that makes sense, that inspires, and that heightens a sense of belonging to the company.

NAUTILUS offers a high-quality desk sharing system for more privacy and noise protection with the the unique curved panel system. In addition, the collection includes seating cabins, a single workstation concept, a carcass furniture selection as well as conference and meeting tables.

NAUTILUS comprises a holistic, elegant system for open space with an attitude for style.

Zoom by Mobimex

Behind Zoom by Mobimex is the „Mobimex AG“ from Seon in Switzerland. Imagination and expertise are the source of exceptional ideas that evolve into customized designs full of atmosphere and distinctive aesthetics. Zoom by Mobimex designs, plans and builds timeless furniture with architectural relevance. Founded by Walter Zwick in 1974, Zoom by Mobimex is now an internationally recognised furniture brand from Switzerland. The company gained global acclaim for the TIX furniture collection by Dante Bonuccelli, an Argentinian architect. The product assortment, which is characterized by consistent design quality, ranges from storage and table collections, workplace systems, outdoor furniture to customized furniture and conference systems.

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http://www.yonoh.es/